



Ed Thomas

Strategic Public Relations & Communications Management

Contact

56A Johnstone Street,
Alva, Clackmannanshire,
Scotland, UK, FK12-5AE

[07 462 162 742](tel:07462162742)

[01 259 590 540](tel:01259590540)

EdThomas@MyPublicRelations.co.uk

MyPublicRelations.co.uk

Executive Summary

Imaginative and engaging communicator, with over 3 years experience in various communications and audio, visual, printed and web-based media roles. A member of the Chartered Institute for Public Relations and unionised with the National Union of Journalists, a recent graduate of the UK's one of the first-established and most prestigious public relations degrees, where I produced a draft advertisement, scoring the highest for the module this year, with the client requesting permission to use the advertisement concept. A proven track record in press-release and website implementation, content creation and development. Experience with communicating and training those with both limited and extensive experience, as well as working as part of a team to achieve and learn more. Bringing both a flair for communicating concepts and ideas, truth and facts in engaging and creative ways which are suitable to each and multiple diverse audiences, whilst working to challenging multiple deadlines. Where I don't know—I find out.

KEY SKILLS

public relations; communications management; content creation; digital media; web-editing; fundraising; events organisation; verbal communications; research; life-long learner; teaching; mentoring; training.

Education

MSc Strategic Public Relations and Communications Management

- Public Relations & Communications Theories
- Media Relations (inc. Crisis Management)
- Research Design
- Strategic Public Relations & Communications Campaign Planning
- Public Relations & Digital Media
- Advertising
- Dissertation: Exploring Public Relations Practitioner's Use of Theories in Campaign Planning & Message Design

BA (Hons) Theology

- Introduction to Systematic Theology
- New Testament: Jesus & the Gospels
- Introduction to Pastoral & Practical Theology
- Old Testament: The Pentateuch
- Church History: The Reformation
- Pastoral & Practical: Evangelism & Apologetics
- Old Testament: Prophets
- Church History: Early Church History
- Pastoral & Practical: Cross-Cultural Missions
- Systematic Theology: Person and Work of Christ
- Pastoral & Practical: Introduction to Counselling Theory
- Pastoral & Practical: Sacramental Theology
- New Testament: Hebrews
- Pastoral & Practical: Homiletics
- Systematic Theology: Doctrine of God
- Pastoral & Practical: Counselling in a Pastoral Setting
- New Testament: Luke/Acts
- Systematic Theology: Holy Spirit & Word
- Church History: Medieval Church History
- Research Project: A Critical Study of John Wesley's Christian Perfectionism
- Research Project: A Study of British Small/House/Cell Church Movements from John Wesley & the Methodists to the future of the Small Church Movement in Britain
- Dissertation: Does the book of Acts present a model for Christian Community?

Work History

Press & Social Media Officer

Clackmannanshire Constituency Labour Party 2017 - Present

Responsible for writing, drafting and issuing media releases on behalf of the Constituency Labour Party, as well as liaison with local newspaper in relation to press releases. I am also responsible for the current over-hall and redesign of the websites related to the Constituency Labour Party (which will include developing content and populating the three websites) as well as managing all official social media channels. This role includes developing a Strategic Public Relations and Communications Plan based on organisation objectives, and developing a long-term communications vision and strategy.

VCC Interviewer

IPSOS Mori (Links House, Edinburgh) 2017 - 2018

As part of IPSOS Mori's ongoing work I was responsible for interviewing members of the general public via telephone, conducting market research for a variety of organisations as well as on behalf of the government. This included IPSOS Mori's famous monthly political polls. Cisco software was a prominent part of the role as it allowed myself to connect with colleagues and management, as well as to be able to conduct interviews.

Presenter/Producer/IT Manager/Station Manager

KA Radio, UK (Kilmarnock, East Ayrshire) 2012 - 2012

Responsible for: Liaison between key stakeholders, staff, clients, venue managers, suppliers, and press & media organisations; managing the small IT department and staff; managing three live events at local venues, working to put together the events, and make them successful; and for website development, improvements, (as well as migration to Wordpress.org platform), as well as the improvement of the station's social media usage. Website development also included initial design and working prototypes for an on-demand system of radio shows.

Housing Project Manager

The Social Housing Association (Haverhill, Suffolk) 2011 - 2011

I was bought in to close the project house down. This required I worked with staff, clients and residents, suppliers, the landlord and the board of trustees and directors to bring the project to a close three months, with the handback to the landlord of the property in a satisfactory condition at the end of the project. I was responsible for arranging contractors to make improvements and repairs to the property during the remaining months of the project, as well as managing the limited budget, and making sure rent was paid, and residents found alternative accommodation. It was also my responsibility to oversee the service provision to the residents by staff key workers, in life skills, and arranging appropriate 24-7 supervision at the property.

Press Officer

Joanne Ross General Election Campaign 2017 2017 - 2017

I was responsible for drafting her Press Releases (two of which can be read as published by the Evening Times from their sister paper the Alloa Advertiser), I created over 70 info-graphics based on campaign pledge and manifesto promises. I was also involved in liaising with voters through Social Media channels. Filmed, produced and edited videos including a long-form video for the campaign titled 'Who They Came For', as well as various short-clips for social media distribution.

Agent

SERCO (Dingwall, Ross-Shire) 2014 - 2014

I was responsible for taking calls from interested stakeholders and members of the public, this would include processing payments for parking tickets and permits, as well as liaising with other teams within Westminster [Car] Parking Services to resolve queries and complaints. Some of the software used during this role included the latest MicroSoft SharePoint as an end-user.

Consultant Computer Software Researcher & Trainer

KPI-Insight (Cambridge, Cambridgeshire) 2011 - 2011

My role was to research sever-based intranet software specifically designed to streamline working practices through collaborative working and communication for clients, as well as to keep abreast of new deployments and server-based software developments. My experience as a Consultant Software Researcher also shows my ability and desire to explore new platforms, in this specific case software.

Youth Media Trainer & Mentor

CB9 Media Hub (Haverhill, Suffolk) 2009 - 2011

Trained young people in the use of audio-visual equipment, as well as leading media project development in print, sound and video, using Adobe and alternative design software. I was responsible for managing, and leading the young people in running a live audio-visual event open to the public and young people. Part of this role focuses on the promotion and encouragement of positive messaging to young people. I was also responsible for leading a whole team (including mentors and young people) in the production of 50th Anniversary Advertisement/Promotional video for the Haverhill & District Citizens Advice Bureau. I was also responsible for directing the advertisement, which was accompanied by printed campaign material, a website and taken to the local high schools.